

2018 GREAT AMERICAN HOME & GARDEN EXPO



The Bay Building Industries Association (BBIA) holds a very successful Builders Expo each year. The event is open to the public. BBIA membership is not required.

You won't want to miss this one-stop shopping event for building, remodeling, landscaping or upgrading your current or future home! The goal of this event is to introduce essential services and innovative new products related to building or remodeling a home to the public.

The Bay Building Industries Association supports the Rutherford High School Construction Academy and the Arnold High School Construction Academy. We offer monetary contributions, mentoring, education and on-the-job training for students enrolled in the program. In addition, we give back to the community in the form of scholarships to deserving students pursuing a career in the construction industry.

EDUCATION IS ESSENTIAL. BBIA ENCOURAGES YOU TO INVEST IN STUDENTS. THEY ARE OUR FUTURE.



Bay Building Industries Association (BBIA) SPONSOR AGREEMENT

This is an agreement between the *Bay Building Industries Association (BBIA)* and the participants in the *Great American Home & Garden Expo (EXPO) 2018*, to be held *March 9th – 11th, 2018* at the *Bay County Fair Grounds*.

The Platinum, Gold, Silver, Bronze, Copper, Banner and Media Sponsors will hereafter be referred to as *Sponsors*; the *Bay Building Industries Association as BBIA*; and the *Great American Home & Garden Expo as EXPO*.

Levels of Sponsorship: 1 PLATINUM, 4-GOLD, 4-SILVER, 4-BRONZE, 4 COPPER, Unlimited-BANNER, 2-MEDIA

Platinum Sponsor	(1) \$4000 - Includes FOYER ENTRY BOOTH, LOGO ON BANNER
Gold Sponsor	(4) \$2500 - Includes 3 Booths Spaces & Media Advertising
Silver Sponsor	(4) \$1750 - Includes 2 Booths Space & Media Advertising
Bronze Sponsor	(4) \$1250 - Includes 1 Booth Space & Media Advertising
Copper Sponsor	(4) \$ 500 - No booth. Media Advertising
Banner Sponsor	(Unlimited) \$250. Banner Display in Atrium of Fair Grounds
Media Sponsor	(2) Value to be determined

GENERAL INFORMATION

Sponsors understand that the EXPO consists of three days: Friday **3/9/2018**, Saturday **3/10/2018** and Sunday **3/11/2018**. The EXPO will be open to the general public; Friday from Noon – 5 PM, Saturday from 9 AM – 5PM and Sunday from 10AM – 3 PM. **Set up is from Thursday 3/8/2017 from 8 AM – 5 PM and Friday 3/9/2018 from 8 AM – 11 AM. Tear down is Sunday, 3/11/2018 from 3 PM – 6 PM.**

NO TEAR DOWN PERMITTED UNTIL 3 PM, MARCH 11, 2018.

There will be no admission fee.

Exhibitors agree to adhere to the rules set forth in this contract by the CSC and BBIA.

The BBIA will make every effort to promote this event among the BBIA membership and the general public.

BOOTH INFORMATION

Booth sizes are approximately 10' x 10', but may vary slightly.

The BBIA reserves the right to cancel the EXPO at any time. If the EXPO is cancelled, fees will be fully refunded.

BBIA will have each booth space marked and numbered. One 3' x 6' table and two chairs will be provided. Additional tables and chairs can be provided upon request, if available. Sponsor is responsible for any table coverings. Booth divider curtains are provided. **NOTHING** can be attached or anchored to the floor, walls, divider curtains or ceiling.

Electricity will be provided. The electrical power will be brought to the rear of Sponsor booth space only. The Sponsor is responsible for any electrical cords from that point. Electrical cords must be in good repair. No damaged or tape repaired cords will be allowed. Cords may not extend across isle ways. In the booth spaces they must be placed to avoid a tripping hazard. If audio or feature lighting is used in a booth space it may not distract an adjacent booth. No demonstrations will be allowed inside the facility that create noise or debris, i.e. wood chips and etc.

Set-up time for your booth will be from 8 AM – 5 PM on Thursday, March 8, 2018 and 8 AM – 11 AM on Friday, March 9, 2018. All setup must be completed by 11 AM March 9, 2018. Tear down time starts at 3 PM on Sunday and must be completed by 6 PM. **NO TEAR DOWN PERMITTED UNTIL 3 PM, MARCH 11, 2018.** All materials and trash must be removed from your booth space. If any damage to the facility occurs within your booth space you **WILL** be charged for the repair and/or cleaning that is required.

All items displayed at an exhibitor's booth must be available from that exhibitor. You are allowed to have vendors that you buy from display their products. **NO SUB-LETTING OF BOOTH SPACE TO A NON-ASSOCIATED VENDOR IS ALLOWED.**

ATTENDANCE

The exhibitor's booth space **MUST** be manned at all times during the Friday, Saturday and Sunday event times.

PARKING/UNLOADING/LOADING

Exhibitors are to park on the south side of the building. The main parking lot will be for the public only.

SECURITY:

The BBIA will not be responsible for any lost or stolen items during the duration of this event including setup and tear down. The BBIA will not be responsible for any damage which occurs during the duration of this event. Any damage caused or occurring within the exhibitors' booth will be their responsibility even if it of no fault of their own.

This constitutes the whole of the agreement between the Sponsors and the Bay Building Industries Association.



SPONSOR INFORMATION SHEET **DATE:** _____

NAME OF COMPANY: _____

ADDRESS: _____

CONTACT NAME: _____ **PHONE:** _____

CONTACT NAME: _____ **PHONE:** _____

EMAIL: _____

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SPONSORSHIP FEE: \$ _____

PAYMENT TYPE: CHECK CASH CREDIT CARD (VISA, MC, AMEX)

Credit Card: ___ Visa ___ MasterCard ___ AmEx ___ Discover ___ Other (specify) _____

Credit Card #: _____

Expiration: _____ **CVV/Pin:** _____ **Zip Code (bill sent to):** _____

Authorized Amount: \$ _____

AUTHORIZED BY: _____