

BBIA

BAY BUILDING INDUSTRIES ASSOCIATION
RESIDENTIAL • COMMERCIAL

YOUR LOCAL BUILDING ASSOCIATION
Established 1973



YOUR GUIDE TO DISCOVERING THE BBIA

223 Forest Park Circle

Panama City, FL 32405

850-890-8554 | Stacy@BayBIA.org

www.BayBIA.org

BBIA MISSION STATEMENT

TO PROMOTE IMPROVED BUILDING TRADE PRACTICES
AND COMMUNITY PARTICIPATION IN LOCAL
CONSTRUCTION-RELATED PROJECTS AND PROGRAMS.

WELCOME

Dear Members and Future Members,

We're thrilled to welcome you to the Bay Building Industries Association (BBIA). Your decision to join us is a fantastic step towards enhancing your experience in the building industry, growing your network, and expanding your business. We believe you've made the right choice, and we want to ensure you make the most of your membership.

To help you discover all that BBIA has to offer, we've prepared this comprehensive booklet to serve as your guide. This resource will provide you with insights into the numerous opportunities and benefits available to our members. Whether you're looking to expand your business, connect with fellow industry professionals, or simply add value to your operations, we've got you covered.

BBIA is not just an association; it's a vibrant community of like-minded individuals who share your passion for the building industry. We encourage you to get involved, participate in our events, and engage with your fellow members. It's through these interactions that you'll discover the true value of your BBIA membership.

We look forward to seeing you at our upcoming events and working together to achieve your goals in the building industry.

Once again, welcome to BBIA, and thank you for being a part of our dynamic community.

Warm regards,

Stacy Roberts

Stacy Roberts
Executive Officer
Stacy@BayBIA.org
Bay Building Industries Association



BOARD OF DIRECTORS

Executive

OFFICERS & DIRECTORS

- Marty Perrett, President
- Curt Hartog, Vice President
- Cosheene Timson, Secretary
- Tom Gladstone, Treasurer
- Robert Yanchis, 2nd Vice President
- Garrett Anderson, 3rd Vice President
- Stan Lindsey, Immediate Past President
- Stacy Roberts, Executive Officer

Life

DIRECTORS

- Garrett Anderson, Life Builder Director
- Tom Gladstone, Life Builder Director
- Curt Hartog, Life Builder Director
- Rick Koehnemann, Life Builder Director
- Tom Ledman, Life Builder Director
- Pat Diamond, Life Associate Director
- Curt Hartog, Life Associate Director
- Terri Rhodes, Life Associate Director

Board

OF DIRECTORS

- Garrett Anderson, National Builder Director
- Cosheene Timson, National Associate Director
- Curt Hartog, State Builder Director
- Brian Knox, State Builder Alternate
- Tom Gladstone, State Builder Director
- Vickie Patterson, State Builder Alternate
- Tina Blackwell, State Associate Director
- Christy Coulthard, State Associate Alternate
- Cosheene Timson, State Associate Director
- Amy Sauers, State Associate Alternate
- Hunter Collins, Local Builder Director
- Mike Edwards, Local Builder Director
- Jon Griese, Local Builder Director
- Mike Horsley, Local Builder Director
- Paul Jones III, Local Builder Director
- Charlie Walker, Local Builder Director
- Jeremy Bennett, Local Associate Director
- Bill Black, Local Associate Director
- Laura Blair, Local Associate Director
- Paul Davis, Local Associate Director
- Nick Frazier, Local Associate Director
- Rob Griffith, Local Associate Director
- Chad Overby, Local Associate Director



3-IN-1 MEMBERSHIP

Upon joining BBIA, you gain a threefold membership, becoming a part of not only the Bay Building Industries Association but also the Florida Home Builders Association (FHBA) and the National Association of Home Builders (NAHB). Each of these memberships offers unique benefits and opportunities.



Bay Building Industries Association (BBIA)

Connect with fellow builders, engage in insightful discussions, and foster innovative ideas within our community. Our mission is to actively engage builders and businesses, serve as strong advocates, and provide invaluable resources within the communities we proudly represent. www.BayBIA.org



Florida Home Builders Association (FHBA)

Access a strong advocate for the building industry in Florida, representing builders and trade partners before state agencies. FHBA fights unnecessary fees and seeks ways to stop burdensome regulations, creating an optimal economic and regulatory landscape for our members. www.FHBA.com



National Association of Home Builders (NAHB)

Be a part of a national community committed to safeguarding the American Dream of housing accessibility for all while fostering the professional growth of its members. The NAHB is dedicated to reducing burdensome regulations and supporting the industry's success. www.NAHB.org

For more information visit our website at www.BayBIA.org.

BENEFITS OF MEMBERSHIP



NETWORKING

Foster valuable connections within a community of building professionals, enabling members to cultivate key relationships that can significantly boost their profitability.



MEMBER PROMOTIONS

Exclusively designed for BBIA Members, these promotions encompass publications, sponsorships, product showcases, peer recognition, and targeted public marketing opportunities.



INDUSTRY ADVOCACY

Be a driving force in improving the business landscape at National, State, and Local levels by effectively reducing burdensome regulations.



COMMUNITY ENGAGEMENT

Demonstrate unwavering support for our community through initiatives such as scholarships, mentorship programs, and annual events.



WORKFORCE DEVELOPMENT

Spearhead programs and awareness campaigns geared towards promoting sustainable careers in the skilled trades, paving the way for the future of our industry.



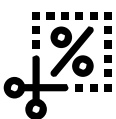
REPUTATION

Embrace the legacy and prestige of a professional trade association with over 50 years of history and a strong membership base of over 250 dedicated professional companies.



EDUCATION

Access to exclusive education opportunities at the National, State, and Local levels to improve your skills, advance your career and network with your industry peers.



MEMBER SAVINGS

Realize cost savings for our members through dedicated advocacy efforts, access to exclusive services and products, and membership benefits, including National, State, and Local discount programs.

NETWORK BUILDING

MONTHLY LUNCH & LEARNS

Our Lunch & Learn meetings offer our members a valuable platform to stay informed about the latest developments at BBIA, engage in insightful discussions on industry-related topics, foster innovative ideas, and reconnect with their peers and fellow members.



SCHOLARSHIP HOME

Our Scholarship Home is the 1st Stop on the Parade of Homes. This home is built by members of the BBIA, their vendors, co-workers and friends. All are working tirelessly to give their time, monetary contributions, discounts, and/or donations to provide scholarships to students pursuing a career in the trades.



MEMBERSHIP SOCIALS

Our many membership events throughout the year include our BBIA Socials, Clay Shoot, Fishing Charter, Golf Tournament and Bowling. These events are a great way to network and get to know your fellow industry colleagues.



BBIA COMMITTEES

Our committees play a pivotal role in shaping and steering the events and activities throughout the year and provides an excellent avenue to establish significant business connections, boost your business's visibility, and actively engage with our Association. These include our Women in Construction, Government Affairs, Young Professionals, Events and more!



MENTORSHIP & WORKFORCE DEVELOPMENT

CONSTRUCTION ACADEMIES

BBIA was instrumental in setting up The Construction Academy at Rutherford High School (RHS) which held its very first class in 2016. We worked tirelessly with Bay County Superintendent of Schools, RHS Principal, Haney Technical School Director and Assistant Director, the Instructor, several local contractors and our membership to set up the academy. The RHS Construction Academy program was mirrored to Arnold High School in the 2017-2018 school year.

BOYS & GIRLS CLUB

The Boys & Girls Club is now an NAHB partner, but before that was established, our leadership began a mentorship program with students in our community. Many of our members took part in the Learner\$ to Earner\$ program to educate students on the trades, and taught them basic building practices along the way with different hands on projects.

GIRLS INC

The Women in Construction committee began a mentorship program with Girls Inc to empower and educate girls of all ages on all of the opportunities available to them in the construction industry. We look forward to growing that community partnership and making a difference!

FUTURE BUILDERS OF AMERICA

The Future Builders of America (FBA), a program of The Home Builders Institute, is dedicated to introducing construction career opportunities to secondary school students and other youth up to 25 years of age and providing programs to develop leadership skills critical to the construction industry. You can get involved in this initiative and volunteer as an industry leader!



COMMUNITY EVENTS



The Great American Parade of Homes

The Parade of Homes serves as the leading resource for consumers shopping for a new home or professional builder for their unique project. Consumers can visit with BBIA professional builders and associates that are great representatives of the industry with remarkable ideas and years of experience, knowledge and professionalism.



The Great American Home & Recreation Expo

The BBIA holds a very successful Home, Garden & Recreation Expo each year. The community comes out to meet our licensed and local professional experts for 2 great days of fun. This is a one-stop shopping event for building, remodeling, landscaping, or adding new recreational toys to their collection!



MIXERS & EVENTS

CLAY SHOOT

Our annual Clay Shoot at the Bay County Shooting Range is a fun-filled day with over 75 BBIA members and friends for a day of competition, prizes and lunch. A great day of networking is sure to be had!



FISHING CHARTER

Our annual deep sea fishing trip is an 8 hour trip leaving from Capt. Anderson's Marina. It is always a great time fishing and networking with our BBIA members and friends catching fish, laughing and making great memories on the Gulf.



GOLF TOURNAMENT

Tee off with us at Bay Point Golf along with over 150 BBIA members! promises an exciting day of golf, complete with prestigious awards, fabulous prizes, thrilling raffles, on-course refreshments, and a delightful post-tournament lunch.



AWARDS & INSTALLATION

Our Christmas Banquet gathers BBIA leadership and their esteemed guests for a night of celebration and preparation. Held at the Capt. Anderson's Event Center. This event is a highly anticipated occasion, where we come together to commemorate our recent successes and gear up for a promising future.



BOWLING TOURNAMENT

Our bowling tournament at Rock'it Lanes is a great afternoon of fun, networking, friendly competition and laughs with over 70 bowlers ready to roll! Great music, great prizes & great people enjoying a day with their peers!



FHBA & NAHB CONFERENCES & EVENTS

FHBA SPRING LEGISLATIVE CONFERENCE

The Legislative Spring Conference is in Tallahassee, Florida, where members and leaders in Florida’s residential construction and remodeling industry participate in legislative training, engage with elected officials, and meet to address organizational agendas. Legislators and Capitol observers use this event as a barometer of FHBA member intensity regarding our legislative initiatives. Be sure to join us as we firmly support the building industry in Florida.



NAHB INTERNATIONAL BUILDERS' SHOW

The premier, once-a-year event in Las Vegas, Nevada, that connects, educates and improves the residential construction industry—is a hub for new product launches, construction demos, industry thought leader sessions, workshops, panel discussions...and more. The people, products and knowledge you’ll gain will give you the real ideas and real solutions you need to grow and strengthen your essential business.



SOUTHEASTERN BUILDING CONFERENCE

The Southeast Building Conference (SEBC), hosted by the Florida Home Builders Association (FHBA), is the largest building industry trade show in the southeast. As the premier trade event, the SEBC includes outstanding educational programs featuring two days of hard-hitting seminars, networking opportunities, round table discussions and industry briefings in Orlando, Florida.



FHBA FALL LEADERSHIP CONFERENCE

Celebrate FHBA Award Recipients and help usher in the next generation of leadership for the Florida Home Builders Association Board of Directors.



Stay informed throughout the year on upcoming dates and how to register to join your fellow members at these great leadership conferences and events.

FHBA REBATES & SAVINGS

By being part of FHBA and NAHB, our members gain access to exclusive discounts on a wide range of products and services. Embrace these discounts to not only recoup your membership dues but also enjoy significant savings.



Want To Start Getting Money Back For Products You Already Use?



FREE MEMBER BENEFIT OF YOUR STATE & LOCAL HBA

HBArebates.com

EASY TO PARTICIPATE!

IF YOU USE ANY OF OUR

PARTICIPATING MANUFACTURERS

- 1 Register
- 2 Submit a Rebate Claim
- 3 Receive a Rebate Check

THE AVERAGE REBATE PER BUILDER/REMODELER COMPANY WHO PARTICIPATED IN 2022 WAS:

\$1,526.65



HBArebates.com

info@HBArebates.com



866.849.8400

@MemberRebateProgram

Westlake
Royal Building Products™

zurn
WATER SOLUTIONS

NAHB REBATES & SAVINGS



Scan below for more information!



National Association
of Home Builders



NAHB SPIKE CLUB



When you recruit and retain members on behalf of the Federation, you are not only giving back to the industry, you will also be recognized and rewarded through NAHB's Spike Club. As you continue to recruit and retain additional members, you accrue more Spike credits and achieve different levels of recognition. In addition to NAHB's Spike Club recognition, your HBA may provide additional incentives and recognition for your Spike status.

Scan below for more information!





BAY BUILDING INDUSTRIES ASSOCIATION SPONSORSHIP OPPORTUNITIES

ANNUAL PREMIER INDUSTRY PARTNER OPPORTUNITIES

PLATINUM PARTNER • \$10,000 ANNUALLY

- Logo & link featured on BBIA's website home page as a Platinum Partner
- Logo displayed at all BBIA's events as a Platinum Partner
- Logo & link in each BBIA Bustle e-Newsletter, distributed monthly
- Two promotional business spotlights in BBIA Bustle e-Newsletter, annually
- One promotional announcement on social media at sign up and annual renewal
- Two promotional business spotlights on our social media Facebook page, annually
- Logo displayed on all outgoing BBIA emails as a Platinum Partner
- Enhanced membership directory listing on BBIA website, listed at top of the page & section
- Logo displayed on Screens & Table Tops at all Lunch & Learn Meetings as Platinum Partner
- Two complimentary registrations to each of our Lunch & Learn Meetings
- Complimentary Lunch & Learn sponsorship at your choice of meeting
- Sponsor or host of one BBIA Social
- Logo Displayed on Front Cover of the Parade of Homes Magazine
- Full page advertisement in the official Parade of Homes Magazine
- Complimentary Exhibitor Booth Space at our Annual Great American Home & Garden Expo
- Complimentary Station Sponsor at our Annual Clay Shoot Tournament
- Complimentary Table at Annual BBIA Christmas & Awards Dinner

GOLD PARTNER • \$7,000 ANNUALLY

- Logo & link featured on BBIA's website home page as a Gold Partner
- Logo displayed at all BBIA's events as a Gold Partner
- Logo & link in BBIA Bustle e-Newsletter, bi-monthly
- One promotional business spotlight in BBIA Bustle e-Newsletter, annually
- One promotional announcement on social media at sign up and annual renewal
- One promotional business spotlight on our social media page, annually
- Logo displayed on all outgoing BBIA emails as a Gold Partner
- Enhanced membership directory listing on BBIA website, listed at top of your section
- Logo displayed on Table Tops at all Lunch & Learn Meetings as Gold Partner
- One complimentary registration to each of our Lunch & Learn Meetings
- Complimentary Lunch & Learn sponsorship at your choice of meeting
- Sponsor of one BBIA Social
- Half page advertisement in the official Parade of Homes Magazine
- Complimentary Booth Space at our Annual Great American Home & Garden Expo
- Complimentary Station Sponsor at our Annual Clay Shoot Tournament
- Two complimentary registrations at Annual BBIA Christmas & Awards Dinner

SILVER PARTNER • \$4,000 ANNUALLY

- Logo & link featured on BBIA's website home page as a Silver Partner
- Logo displayed at all BBIA's events as a Silver Partner
- Logo & link in BBIA Bustle e-Newsletter, quarterly
- One promotional business spotlight in BBIA Bustle e-Newsletter, annually
- One promotional announcement on social media at sign up and annual renewal
- One promotional business spotlight on our social media page, annually
- Logo displayed on all outgoing BBIA emails as a Silver Partner
- Logo displayed on Table Tops at all Lunch & Learn Meetings as Silver Partner
- One complimentary registration to each of our Lunch & Learn Meetings
- Sign Sponsor, Annual Golf Tournament
- Sign Sponsor, Annual Clay Shoot Tournament

We have
your toolkit
for success.

CLAY SHOOT TOURNAMENT



GOLD SPONSORS \$2,500

- Includes Two Teams of 4
- Bring a Sponsor Table to Set Up on Range
- Company Logo on Signage
- Company Shout-Outs on Social Media
- Company Name on Clay Shoot Emails
- Company Name on BBIA Clay Shoot Web Page
- Page Company Recognition at Tournament

SILVER SPONSORS \$1,500

- Includes One Team of 4
- Company Logo on Signage
- Company Name on Clay Shoot Emails
- Company Name on BBIA Clay Shoot Web Page
- Company Recognition at Tournament

LUNCH SPONSORS \$500

- Logo on Banner by Tent Area
- Company Name on BBIA Clay Shoot Web Page

STATION SPONSORS \$300

- BBIA will Provide Sign
- Bring Your Table and Giveaways
- You May Bring Non-Alcoholic Drinks & Snacks
- Company Name on BBIA Clay Shoot Web Page

COFFEE/DONUT SPONSOR \$200

- You Provide Coffee & Donuts
- BBIA to Provide Table at Registration
- Company Logo on Signage
- Company Name on BBIA Clay Shoot Web Page

SIGN SPONSORS \$150

- Company Name on Sign on Range
- Company Name on BBIA Clay Shoot Web Page

PRIZE SPONSORS \$50

- \$50 Prize Awarded on Behalf of Your
- Company Company Name on BBIA Clay Shoot
- Web Page Company Recognition at
- Tournament
- Prizes will be Gift Cards

GREAT AMERICAN HOME & RECREATION EXPO

GOLD SPONSORS

- Includes 3 Booth Spaces
- Print Media Advertising, Social Media & BBIA Expo Web Page

SILVER SPONSORS

- Includes 2 Booth Spaces
- Print Media Advertising, Social Media & Web Page

BRONZE SPONSORS

- Includes 1 Booth Space
- Print Media Advertising, Social Media & Web Page

COPPER SPONSORS

- No Booth
- Print Media Advertising, Social Media & Web Page

BANNER SPONSORS

- You provide Banner
- Banner Display in Fairgrounds during
- Expo Company Name on BBIA Expo Web Page

TWO FULL DAYS!



GREAT AMERICAN PARADE OF HOMES

PLATINUM SPONSORS \$7,500

- Business logo on the cover of the Parade Magazine
- 2 full pages inside, to be used for entries or editorial.
- Business logo will appear on billboards, TV, marketing signage, print, social media, and BBIA website.

SUBDIVISION SPONSORS \$5,000

- 2 builder entries featured in Parade Magazine
- 1 full page article in Parade Magazine showcasing subdivision or business.
- Business logo will appear on marketing signage, print, social media, and BBIA website.

GOLD SPONSORS \$2,500

- Includes 1 full page in Parade Magazine.
- Business logo will appear on marketing signage, print, social media, and BBIA website.

SILVER SPONSORS \$1,500

- Half page in Parade Magazine.
- Business logo will appear on marketing signage, print, social media, and BBIA website.

LENDER SPONSORS \$750

- Business logo will appear on all print, social media, and BBIA website.
- Lender info provided in Scholarship home.
- Lender may schedule time at Scholarship home during the Parade.

BRONZE SPONSORS \$500

- Business logo will appear only on print related to the Great American Parade of Homes



DEEP SEA FISHING CHARTER

GOLD SPONSORS \$1,000

- Includes 2 Anglers
- Company Name on Banner
- Social Media & BBIA Fishing Web
- Page Company Recognition on Boat

SILVER SPONSORS \$750

- Includes 1 Angler
- Company Name on Banner
- Social Media & BBIA Fishing Web
- Page Company Recognition on Boat

BEVERAGE SPONSORS \$350

- Includes 1 Angler
- Company Name on Banner
- Social Media & BBIA Website

PRIZE SPONSORS \$200

- Sponsor Giveaway Gift Cards
- Social Media & BBIA Website
- Company Recognition on Boat

EIGHT HOUR CHARTER!



ANNUAL GOLF TOURNAMENT

ACE SPONSORS \$2,500

- Includes 2 Teams of 4 Golfers
- Company Logo on Signage
- Company Logo on T-Shirt
- Social Media & BBIA Golf Web Page
- Company Recognition on Emails
- Company Recognition at Tournament

EAGLE SPONSORS \$1,800

- Includes 1 Team of 4 Golfers
- Company Logo on Signage
- Company Logo on T-Shirt
- Company Name on BBIA Golf Web Page
- Company Recognition on Emails
- Company Recognition at Tournament

BIRDIE SPONSORS \$1,000

- Company Logo on T-Shirt
- Company Name on BBIA Golf Web Page
- Page Company Recognition at Tournament

LUNCH SPONSORS \$600

- Company Logo on Banner in Lunch Area
- Area Company Name on BBIA Golf Web Page

TENT SPONSORS \$500

- BBIA will Provide Sign
- Bring Your Tent/Table/Giveaways
- You May Bring Food & Drinks
- Company Name on BBIA Golf Web Page

SWAG BAG SPONSORS \$500

- You provide 150 Bags with your Logo
- Company Name on BBIA Golf Web Page

DRINK CART SPONSORS \$300

- Company Name on Beverage Cart
- Company Name on BBIA Golf Web Page

BIGGEST MEMBER EVENT OF THE YEAR!



BAY POINT GOLF CLUB



ANNUAL BOWLING TOURNAMENT

STRIKE SPONSORS \$600

- Includes Two Teams of 6 Bowlers
- Company Logo on BBIA Banner
- Company Shout-Outs on Social Media
- Company Name on Bowling Emails
- Company Name on BBIA Bowling Web Page
- Page Company Recognition at Tournament

SPARE SPONSORS \$400

- Includes One Teams of 6 Bowlers
- Company Logo on BBIA Banner
- Company Name on BBIA Bowling Web Page
- Page Company Recognition at Tournament

LANE SPONSORS \$100

- Company Name on Sign at Tournament
- Company Name on BBIA Bowling Web Page

PRIZE SPONSORS \$50

- Company Name on BBIA Bowling Web Page
- Page Company Recognition at Tournament



GREAT YEAR ROUND SPONSORSHIP OPPORTUNITIES

LUNCH & LEARN SPONSORS \$300

- 5 Minutes to Speak to Membership
- Company Logo on Screens
- Table at Luncheon to Display Material & Giveaways
- Display Marketing Materials on Table Tops
- Company Logo on BBIA Lunch & Learn Emails
- Company Name on Social Media for Lunch & Learns



CHRISTMAS & AWARDS VENUE \$500

- Company Logo on Screens Throughout
- Event Company Logo on Signage at Venue
- Company Logo on BBIA Email Registration

CHRISTMAS & AWARDS PHOTO BOOTH \$500

- Company Logo on all Photos from Digital Photo
- Booth Company Logo on Screens & Signage at Venue

CHRISTMAS & AWARDS BEVERAGE \$500

- Drink Ticket Sponsorship at Venue
- Company Logo on Screens & Signage at Venue

WEBSITE BANNER SPONSOR STARTING AT \$250

- Your Banner Displayed on BBIA Web Page
- Your Banner will Link to Your Company
- Website Several options available



BUSTLE SPONSOR STARTING AT \$100

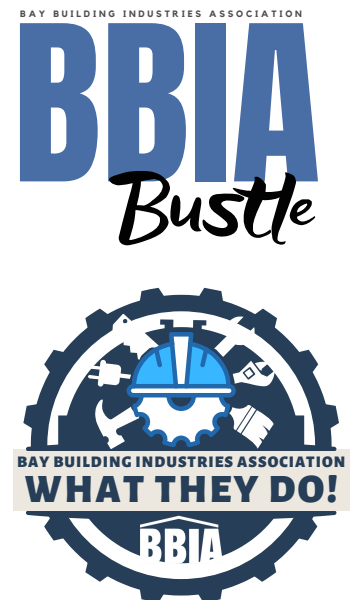
- Your Banner Displayed on our BBIA Bustle Monthly E-Newsletter Your Banner will Link to Your Company Website
- Emailed out to over 2,000 Recipients
- E-Newsletter Shared on all BBIA Social Media Channels

BBIA WHAT THEY DO VIDEO \$1,000

- Your Company featured on our BBIA What They Do Video
- Series Spotlighted on our BBIA Website all Year
- Emailed out to over 2,000 Recipients Throughout the Year
- Shared on all BBIA Social Media Channels Throughout the Year
- Played at Lunch & Learn at Video Launch

SET YOUR BUDGET

Would you like to be a Sponsor but would like to choose different packages? Call Stacy to discuss your budget and you can choose the package that is right for you. We have something for everyone to get involved and boost their marketing options!



THANK YOU FOR HELPING
OUR ASSOCIATION & INDUSTRY THRIVE!
We cannot do this without your investment in our industry & future.



TALK TO US

Stacy Roberts, Executive Officer
Bay Building Industries Association - BBIA
223 Forest Park Circle, Panama City, FL 32405
850.890.8554
Stacy@BayBIA.org | www.BayBIA.org



Bay Building Industries Association
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